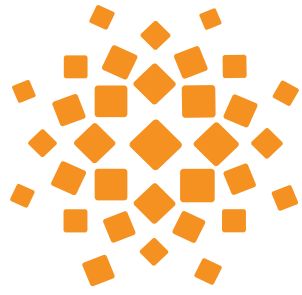


Pakistan's Only Dedicated Solar Energy Exhibition



SOLAR[®]
PAKISTAN

**12th International Renewable Energy
Exhibition & Conference**

10th - 12th March 2023

Expo Centre, Lahore



ORGANISER



Supporting Bodies



NATIONAL ELECTRIC
POWER REGULATORY
AUTHORITY



ALTERNATIVE ENERGY
DEVELOPMENT BOARD



SETUP

Knowledge Partners



NED UNIVERSITY
OF ENGINEERING
& TECHNOLOGY



THE HUNAR FOUNDATION
TECHNICAL INSTITUTES

Media Partner



RENEWABLE ENERGY MAGAZINE
PHOTOVOLTAIC MAGAZINE

SOLAR PAKISTAN

Solar Pakistan - International Renewable Energy Exhibition and Conference is the only dedicated exhibition for the renewable energy industry, which brings together under one roof professionals from energy generation, distribution and storage industries.

Focusing on decentralized technologies in renewable energy the exhibition presents intelligent solutions for the integration of energy systems. Furthermore, provides an opportunity to highlight the importance of renewable energy sources and how switching towards alternate sources can benefit.

Solar Pakistan is the premier and biggest exhibition of the country which highlights the immense energy potential of Pakistan. Many local and international companies have shown significant interest in investing in Pakistan's energy sector and Solar Pakistan will provide them a platform to explore these opportunities.

WHY PAKISTAN ?

Pakistan is a country having rich solar insolation of about 3000-3300 hours average average sunshine per year. Solar energy harvesting is feasible throughout the year, with the average annual solar irradiation in the range of 5-7 kWh/m² and irradiance average between 800-1200 Watt/m², taking into consideration all the technical constraints, Pakistan has a solar potential of 2.9 Million MW.

The Government of Pakistan is seeking towards public-private partnership to promote the solar garnering.

About 5000 acres of land in Cholistan has been reserved by the Government of Punjab for establishment of solar power plants.

CONFERENCE

A conference will be held along with the exhibition covering sessions on renewable energy and power. It will be a valuable opportunity to meet and learn from leading industry professionals.

The conference will provide the best opportunities to obtain relevant information on current technologies and systems in the industry. The conference will also feature knowledge enhancing presentations, question and answer sessions as well as networking opportunities.

REASONS TO ATTEND

Network: Network and build relationships with solar energy professionals and advocates from every part of the industry.

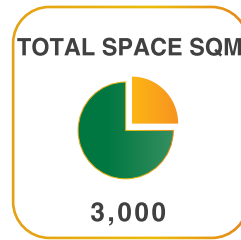
Learn: Today's energy environment around the world is changing rapidly and vastly. Learn about the key policies that will change Pakistan and the World.

Discover: What's possible when cutting-edge technology and top-notch professionals come together.

Scope: Prepare for the future of solar energy and source important information that will ensure a clean environment and increased earning.



FACTS OF 11TH EDITION >



EXHIBITORS PROFILE

Solar Pakistan is attended by manufacturers, distributors, suppliers and business owners of the following industries / sectors:

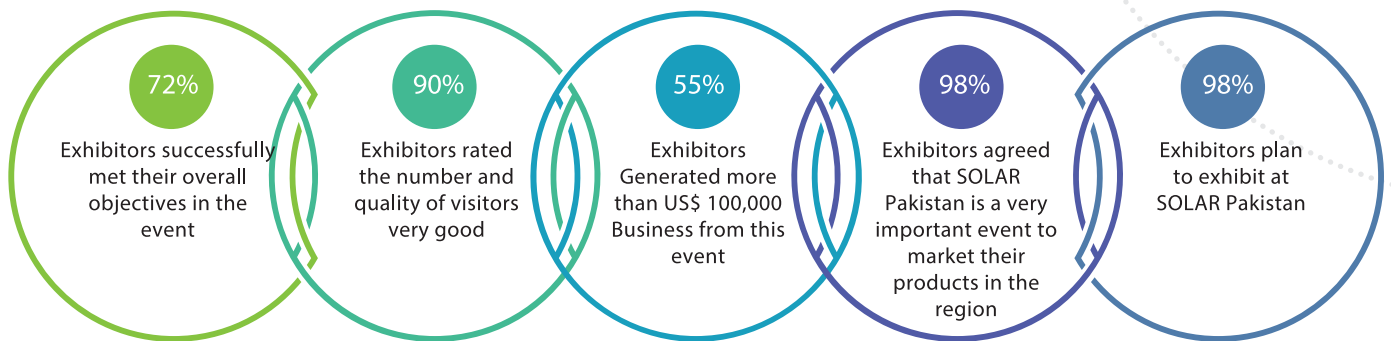
- Cell and Module Encapsulation
- Crystal Growth Equipment, Diffusion Furnaces, Laminators, Mounting Systems Concentrators
- Trackers and Collectors
- Wire Saws and Consumables
- Silicon Feedstock, Ingot and Wafer Manufacturing
- Photovoltaic (PV) Modules, Hybrid Systems, Materials and Equipment
- Inverters, Charge Controllers, Batteries and Module Connectors
- Street Lighting and Poles
- Heat-Exchange and Recovery Equipment
- Solar Cell Manufacturers
- Solar Drying and Desalination Systems

VISITORS PROFILE

- Policy and Decision Makers From Energy Sector
- Renewable Energy Consultants
- Operations and Maintenance Managers
- Environment Agencies
- Foreign Missions Consul Generals and Government Officials
- Business Magnates of Pakistan
- Trade Delegations
- Technology Developers
- Regulatory Authorities
- Industrialists and Distributors



EXHIBITORS SURVEY



SPONSORING

Maximise your presence at the event with our tailored sponsorship solutions. We strive to add value to our sponsorship packages by ensuring that our sponsors benefit from ongoing exposure and coverage.

Below is a list of available opportunities that will allow you to promote your business before, during and after the show. Our sponsorship team is ready to tailor a package that matches your specific business goals, objectives and budget.

Exclusive Opportunities

- ◉ Workshop and seminar time slots.
- ◉ Exclusive branding at the main entrances to the exhibition.
- ◉ Exhibitor, visitor and delegate badges, lanyards and carrier bags.
- ◉ Roll up banners and company literature displayed in coffee and lunch areas.
- ◉ Advertisement in the show catalogue, which is distributed to event attendees.

Pre and Post Show Opportunities

- ◉ Web banners on show website.
- ◉ Featured articles in monthly show newsletters.
- ◉ Exclusive e-shots to your target audience with an invitation to visit your stand.
- ◉ Dedicated emails to show visitors database.
- ◉ Products showcase email announcements.
- ◉ Targeted mail pieces to visitors promoting your product information and offers.

Onsite Branding

- ◉ Logo displayed on banners inside and outside the exhibition area.
- ◉ Logo displayed on event signage in strategic locations.
- ◉ Press conferences and media centre.

For sponsorship requests and additional requirements that have not been listed above, please contact us on enquiry@solarfairpakistan.com

MARKETING & PROMOTIONAL CAMPAIGN



Advertisements



VIP Passes For key buyers



Composite Display



Local & International Partnerships



Magazines & Newspapers



Networking Meetings



Direct Mailers



Media Partners

ORGANISER



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www.solarfairpakistan.com , www.faktexhibitions.com

Co-Located Event



5th International
Electricity Pakistan
Exhibition & Conference